

# Brian D. Singer, CFA

## Academic

Northwestern University, BA (1978-1982)  
University of Chicago, MBA (1984-1986)  
Institute of Chartered Financial Analysts, CFA

## Experience

### **ViviFi Ventures**

Mr. Singer is Founder and co-CIO. Private investments in the cannabis industry.

**2022 to present**

### **William Blair**

Mr. Singer was the head of Dynamic Allocations Strategies and lead portfolio manager of all multi-asset and macro portfolios. He was a member of the Investment Management Leadership Team and Risk Management Committee and co-Chair of the Investment Management Counsellors Asset Allocation Committee.

**2011 to 2022**

### **Singer Partners**

Mr. Singer was CEO and CIO of Singer Partners and lead portfolio manager of multi-asset and macro portfolios.

**2009 to 2011**

### **UBS Global Asset Management/Swiss Bank/Brinson Partners**

Mr. Singer was the Head of Global Investment Solutions, with responsibility for asset allocation and currency strategies, and developing integrated risk analysis and management capabilities for application throughout the business. He and his team set strategies for multi-asset and multi-currency portfolios. In his role of Americas Chief Investment Officer, Brian oversaw the customization of global strategies for the Americas' clients and guided cross asset class co-ordination in the region. During his tenure at the firm, he was a senior investment professional involved in determining asset allocation and currency strategies. This involvement has resulted in significant contributions to the field of global asset management and attribution. Further affiliations are noted below.

**1990 to 2007**

## Professional Affiliations and Significant Roles

Tincre, LLC (Democratized Programmatic Advertising) Board Chairman  
Bophelo Biomed (Cannabis Cultivator, Processor, Tester, Exporter) Board Member, Interim CEO, and Chief Strategy Officer  
Member of the Heartland Institute Board of Governors  
Former Chairman and current member of the Free to Choose Network Board  
Member of The Shirley Ryan AbilityLab Keystone Board (formerly The Rehabilitation Institute of Chicago)  
Member at Exeter College at Oxford University Endowment Investment Committee  
Former Member of the UBS Group Managing Board  
Former member of the UBS Global Asset Management's Executive Committee  
Former Chairman of the UBS Global Asset Management's Asset Allocation/Currency Committee  
Former Chairman of the UBS Product Innovation and Strategy Committee  
Former member of the UBS Global Asset Management's Risk Management Committee  
Former member and Chairman of the CFA Institute Board of Governors  
Former member and Board Chairman of the Research Foundation of the Institute of CFA Institute  
Former member of the Board of Governors of Adams Street Partners (private equity)  
2012 Group of Experts Consultations with GIC Singapore  
Advisory Board Member of *The Journal of Performance Measurement*  
Former Editorial Board Member of the *Financial Analysts Journal*  
Recipient of a 1991 Graham and Dodd Scroll  
Recipient of the 2001 and 2013 Dietz Awards

## Publication Sample

Mr. Singer has written four finance books and is currently finishing another two. Brian has published numerous articles and white papers.

- Singer, Brian D. and Greg Fedorinchik, *Investment Leadership and Portfolio Management*, John Wiley & Sons, (2010).
- Karnosky, Dr. Denis S. and Brian D. Singer. "A General Framework for Global Currency Management," *Securities Analysts Journal*, (March 1991).
- Brinson, Gary P., Brian D. Singer and Gilbert L. Beebower. "Determinants of Portfolio Performance II: An Update," *Financial Analysts Journal*, (May/June 1991).
- Karnosky, Dr. Denis S. and Brian D. Singer, *Global Asset Management and Performance Attribution*, The Research Foundation of the Chartered Financial Analysts Institute, (February 1994).
- Singer, Brian D. and Dr. Denis S. Karnosky. "The General Framework for Global Investment and Performance Attribution," *The Journal of Portfolio Management* (Winter 1995).
- Singer, Brian D. "Valuation of Portfolio Performance: Aggregate Return and Risk Analysis," *The Journal of Performance Measurement*, (Fall 1996).
- Singer, Brian D. "Evaluation of Portfolio Performance: Attribution Analysis," *The Journal of Performance Measurement*, (Winter 1996).
- Singer, Brian D. and Kevin Terhaar. *Economic Foundations of Capital Market Returns*, The Research Foundation of the Chartered Financial Analysts Institute, (September 1997).
- Singer, Brian D., Kevin Terhaar and John Zerolis. "Maintaining Consistent Global Asset Views (with a Little Help from Euclid)," *Financial Analysts Journal*, (January/February 1998).
- Singer, Brian D., Miguel Gonzalo and Marc Lederman. "Multiple-Period Attribution: Residual and Compounding," *The Journal of Performance Measurement*, (Fall 1998).
- Kessler, Christoph, Guenter Schwarz, Brian Singer, Kevin Terhaar and John Zerolis. "Improving Risk Measurement, Analysis and Management (with a Little More Help from Euclid)," *The Journal of Performance Measurement*, (Winter 1999/2000).
- Terhaar, Kevin, Renato Staub and Brian Singer. "Appropriate Policy Allocation for Alternative Investments," *The Journal of Portfolio Management*, (Spring 2003).
- Singer, Brian (2018), *Dynamic Asset Allocation: Great Expectations*. Larry Cao, (Ed.), *Multi-asset strategies: the future of investment management*. CFA Institute.